



CREDO

CAPITAL

Fantasy
Flirt

FLIRT
FANTASY

Agressia
REAL MEN'S CHOICE

NC | NORMAL
CLINIC®

NC | NORMAL
CLINIC®
BABY

www.credo-capital.com



Who we are?



Credo-Capital Production – is a developing European brand company that creates and positions products for cosmetic and hygienic purposes.

Founded in
2006

in Bulgaria

**BUSINESS
UNITS**



3

MORE THAN

**EXPORT
MARKETS**

(Europe, CIS, Near East, Africa)

30

AROUND **200**
PRODUCTS

**INTERNATIONAL
BRANDS**



5

**PRODUCTS'
CATEGORIES**



9



Our business philosophy



- Unconditional fulfillment of obligations assumed
- Constant search for parity in relations with our business partners and employees
- Professionalism, that is, knowledge and application of objective laws of macro and micro economics
- Complete dedication to the business
- Meeting the needs of constantly changing markets





Our strategic goals



1

Trade marks



Raising own trade marks to the level of brands

3

Marketing



Creation and implementation of effective marketing concepts

2

Distribution



Creation and constant development of top manageable, nationally specific distribution systems in each country where our products are or may be presented

4

Consumers



Achievement of the customers' confidence through valuable products and quality



Our competitive advantages



01



QUALITY

Products' competitiveness, that is, a high level of quality in relation to the proposed prices

02



FLEXIBILITY

Flexibility towards each single market

03



CREDITING

Cooperation with insurance companies for crediting distributors

04



STOCKS

Continuous availability of sufficient products stocks

05

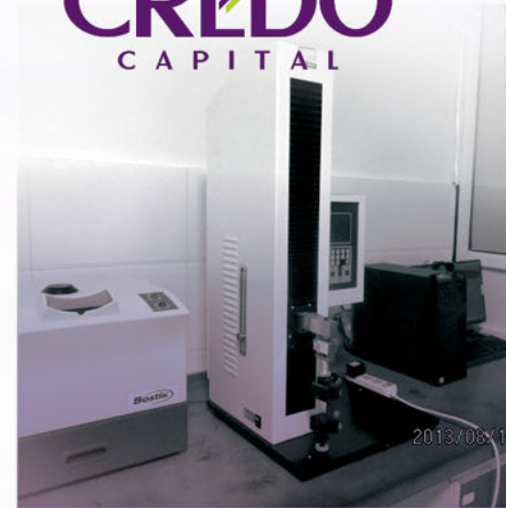


MARKETING

Comprehensive marketing support of general and individual character

Quality control

- Mandatory incoming laboratory control of raw materials
- Mandatory outgoing laboratory control of finished products at the production site
- Obligatory incoming laboratory control in the logistics center
- Repeating inspection in certified independent laboratories

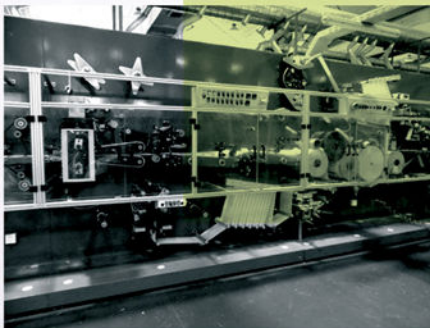




Manufacturing goods



We produce our products at the best specialized production sites in Europe and Asia. The narrow specialization of production sites allows us constantly improve our own products, taking into account current market product trends and using modern production technologies, as well as the newest quality control systems for products.





Stocks



LOGISTICS CENTER

3456

pallets

PRODUCTION SITES

1752

pallets

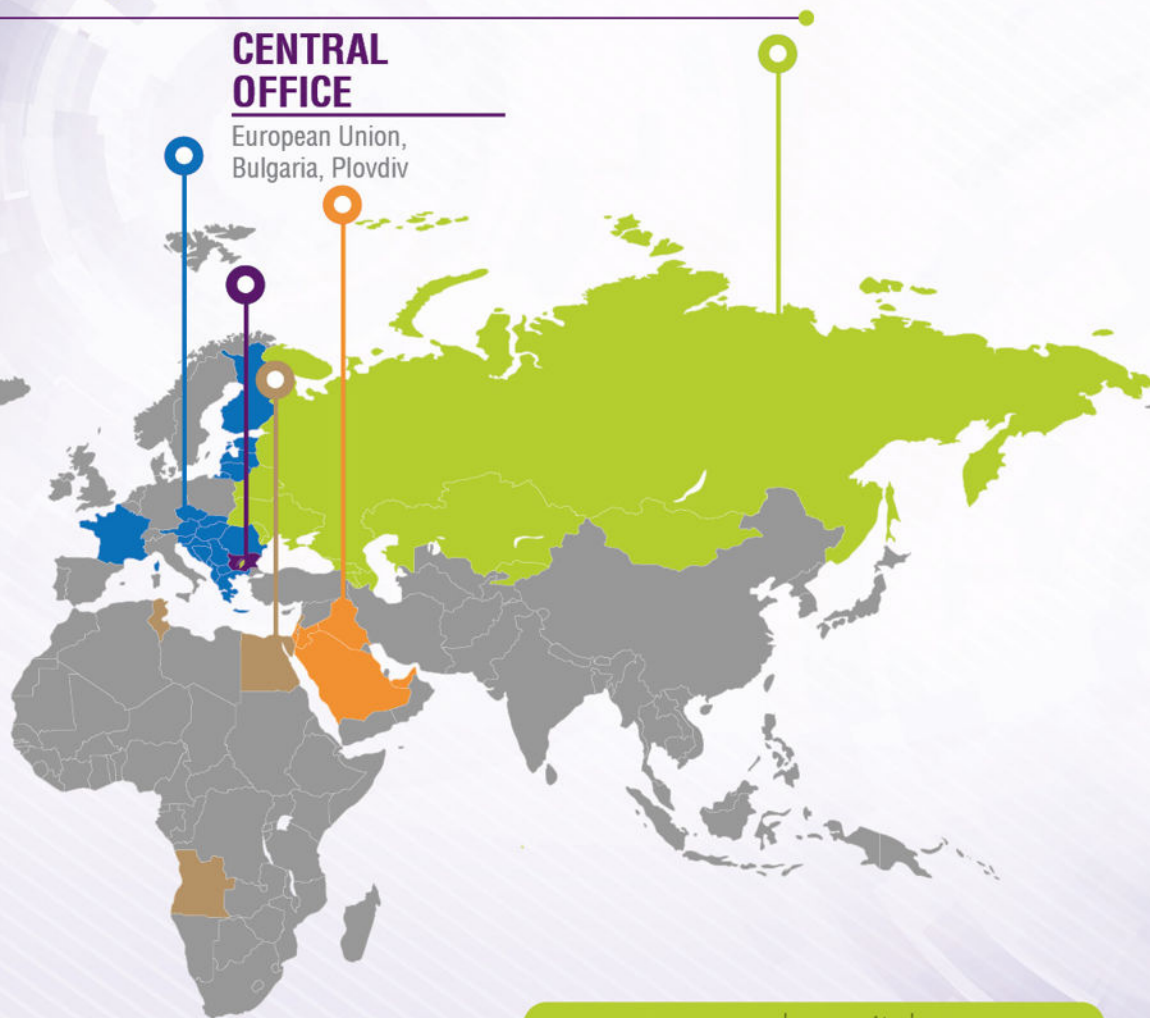




We are in the WORLD

CENTRAL OFFICE

European Union,
Bulgaria, Plovdiv



EUROPE:

| | |
|------------------------|------------|
| BULGARIA | SERBIA |
| CZECH REPUBLIC | KOSOVO |
| SLOVAKIA | MONTENEGRO |
| HUNGARY | FRANCE |
| ROMANIA | FINLAND |
| GREECE | LITHUANIA |
| ALBANIA | LATVIA |
| BOSNIA AND HERZEGOVINA | ESTONIA |
| MACEDONIA | |

CIS:

UKRAINE
MOLDOVA
BELARUS
RUSSIAN FEDERATION
GEORGIA
ARMENIA
KAZAKHSTAN
KYRGYZSTAN
MONGOLIA

NEAR EAST:

IRAQ
JORDAN
PALESTINE
LEBANON
UNITED ARAB EMIRATES
SAUDI ARABIA

AFRICA:

EGYPT
TUNISIA
ANGOLA

We are in the WORLD



Iraq



Ukraine



Hungary



France



Egypt



Kazakhstan



Bulgaria



Georgia



Our brands



fantasy
flirt

hair dye

FLIRT
FANTASY

products for personal hygiene

NC | NORMAL
CLINIC®

products for personal hygiene

Agressia
REAL MEN'S CHOICE

cosmeceuticals for men

NC | NORMAL
CLINIC®

BABY

products for babies

Fantasy Flirt

Hair dye

Hair color fantasy Flirt is available in a wide range of 22 shades with perfect coverage of white hairs and its long lasting effect – up to 8 weeks.



3 OILS NOURISHING COMPLEX:

• Jojoba oil • Almond oil • Avocado oil

jojoba, almond & avocado oil

New

HENNA FOR HAIR

Indian henna **fantasy FLIRT** - nutrition and luxury colors for your hair.



BLACK



BURGUNDY



BROWN



CHESTNUT

Shiny and richly colored curls are what you get using
Indian henna **fantasy FLIRT**!

There are 4 color solutions presented in the line of henna **fantasy FLIRT**;
6 sachets of one dye in each package.



FLIRT
FANTASY

Products for personal hygiene

- Everyday pantyliners
- Hygienic tampons
- Cotton pads
- Cotton buds



HYGIENIC SANITARY PADS



BABY

Baby wet wipes **NORMAL clinic® BABY**



with love for your baby

New



Products for personal hygiene

- Everyday pantyliners
- Hygienic tampons
- Cotton pads
- Cotton buds



HYGIENIC SANITARY PADS

UNDERPADS

Multi-function
hygienic

The best solution for keeping a bed linen clean and dry while changing diapers to childs and adults with mild forms of urinary incontinence, for various kinds of hygienic and cosmetic procedures, for wheelchair use, and for pet care.



Perfect everyday care – there's nothing easier with NORMAL clinic!

Agressa^{NEW}



FRESH
NORMAL
SENSITIVE

Cosmeceuticals for men

Gift sets

