

INVITATION

On behalf of the Ministry of Economy of Bulgaria, the Bulgarian Small and Medium Enterprises Promotion Agency (BSMEPA) and China-CEEC Business Council, we would like to inform you that the Republic of Bulgaria is honored to host the 7th Meeting of Heads of Government of the Central and Eastern European Countries (CEEC) and China which will be held in Sofia on 7 July 2018.

Attaching high importance to strengthening cooperation with China and the CEECs under the 16+1 Initiative, the Ministry of Economy of Bulgaria and BSMEPA are organizing a Business Forum within the 7th Meeting of Heads of Government. The Business Forum will take place on July 7th 2018 in Sofia, National Palace of Culture.

During the Business Forum, four panel discussions will be organized in the following sectors:

- High technologies, Investments, Industrial partnership, Joint ventures;
- Infrastructure (incl. Transport & Road Infrastructure, Energy);
- Agriculture;
- Tourism.

Parallel business matchmaking event and Projects Presentation session will take place where the participants will have the possibility to present their investments and partners-demand project.

Companies participating in the Business Forum will have direct access to the B2B meetings, Panel discussions and Projects Presentation session.

The Business Forum will also provide a great opportunity for the participants from other trade support organizations of CEECs and China, both governmental and non-governmental, to build a network, find new cooperation opportunities for mutual benefit and get a better understanding and practical knowledge to support companies and to facilitate trade and investments within the 16+1 framework.

Participation in the Business Forum is free of charge. Enclose please find a registration form and a draft Agenda. The registered participants will receive a link for Business Forum accreditation, which is obligatory for access to the event's venue.