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LETTER OF INTENT

Grafika Osijek was founded in 1990 as a graphic company for the preparation and production of books and other printed materials. In a short time, Grafika became a respectable company in the production of small and medium-sized graphics products, and technology adapted to the needs of the market. In offset printing, there are two machines in B-2 format, the four-color Man Roland 304 and the five-color Man Roland 305 and the digital book production among the leading graphic designers in Croatia. It currently has the latest digital machines from Konica Minolta INEO + 1060L for color printing and INEO-1052 for black and white printing.

Following the latest achievements in the graphics industry, it is evident that digitization enters into all spheres of life, and we note that demand for classic product books has been declining lately. The only production of various types of labels and packaging shows a steady growth. With regard to the recognized movement, we have begun modernizing the capacity in the digital press and by PRODUCING THE LABEL ON ROLE OF DIGITAL TECHNOLOGY. The new digital UV inkjet technology combined with a hand-held machine in small and medium series for manual and mechanical bonding is also a continuation of the advancement of existing technology. The acquisition of the most modern DURST brand machines for digital printing with the UV ink-jet technology and the GM machine we have secured with the help of the European Fund - COMPETITIVENESS AND COHESION AND MINISTRY OF ECONOMY, ENTERPRISE AND EDUCATION.











Such a great technological breakthrough makes **Grafika** competitive, innovative, and flexible, and provides our customers top quality at affordable prices - and most importantly - ALMOST INEXHAUSTIBLE ARE OPPORTUNITIES OF PRODUCTION.

Packaging and labels become an integral part of every product and are an important contribution to their sales and presentation. Digital production of labels and packaging provides everything needed for frequent changes and customer requirements at considerably lower prices (speed, at the same time smaller quantities of different labels), which can hardly be achieved in classical production. The production of digital label can be done on various self-adhesive materials (paper, PVC, polypropylene foil, wine relief paper, aluminum foil etc.) for the food, chemical, pharmaceutical, textile and other industries.

Customers are increasingly looking for small series (OPGs and a number of smaller manufacturers and craftsmen) with a short delivery period and personalization for their products, which can be achieved with digital printing labels so that each label is different (text, picture, bar code etc.). In addition to quality, customers are also looking for the speed of the digital machine achievement, and the finishing machine opens the possibility of refining (foil printing, UV varnishing etc.)

Grafika Osijek











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